

Comments for the Dew Downtown Public Meeting: July 1, 2013 at City Hall:

General comment: In favor! I believe this is an important community event to keep our teen and early 20 year old kids in the area. They need to feel they are a part of an active, growing, fun place to live. I appreciate you offering this event. It brings revenue in tax \$ and provides great pleasure.

-Brian Shea

Downtown Business comment: The benefits of this event for the businesses downtown far outweigh the opposition. The City of Flagstaff needs to have activities and fun and they can only reap awards from the Dew Downtown.

-No name

General comment: I think that moving the festival down between Birch and Aspen is a bad idea. From that distance you cannot see what the riders are doing. Solution!! Contact NAU TV production classes and get them to film the event live streamed to a jumbotron on either the courthouse lawn or even to Heritage Square

-David Hilton

Course comment: Having the FJ Cruiser on the course killed the speed and flow. I realize that Toyota is a big sponsor, but not at the cost of rider/spectator enjoyment.

-David Hilton

General comment: I feel that there could be an even greater number of vendors at the event. If there was advertising for directed at vendors, it would help attract more, and stimulate those small businesses. Staying open later at night would also attract more you and college age kids.

-No name

General comment: Different venue: Mars Hill to adult Center (old ski area); use snowmaking; bring urban to this course in the form of cars, etc.

-No name

Downtown Business comment: I wish to speak in favor of this event as submitted. As a business person directly affected by this event, I would like to point out that there are a few property owners that are not business owners and are not affected by this festival and they complain about it. They have no business complaining about it. Bring people downtown and we all make money.

-Gary Nelson

Downtown Business comment: We are 100% behind this event and almost all events that occur in downtown Flagstaff. The more people that come to downtown Flagstaff.

-Sweet Shoppe & Nut House (Blake Rolley)

Downtown Business comment: Street closures don't help our businesses.

-Antonette Busu

Downtown Business comment: Erik Gerharter and the The Pita Pit are 100% in favor of such an incredible event. The 1st year event my business benefited by increased sales to the tune of 11% on Friday, 33+% on Saturday and +10%. The following year sales were still up from preceding years that did not have the event present. I have not run statistics on 2nd year event thoroughly. We also recorded the busiest Saturday in February since 2005, the inaugural event.

-Erik Gerharter

Downtown Business comment: Jimmy Craven of the Hotel Monte Vista is 100% in favor of this event and many more ones like it that will bring people into the downtown especially in the winter and I think we are fools not having parking meters.

-James Craven

I fully support the event as a business and home owner downtown.

-Brian Beamer

Downtown Business comment: I am in full support of Dew Downtown and feel it benefits a mountain town and ski community. It supports diversity in our sport of skiing.

-Kim Lundstrom

Course comment: As a designer for the course and the Freestyle Terrain supervisor at the Arizona Snowbowl, I feel the current venue is the best location for event. I have been too many ski/snowboard events in the west and this one is like no other because of its location in a historic downtown area.

-Josh Heydorn